

Brendan Rodenberg

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EDUCATION

University of North Florida
Bachelor of Science in Communication

Jacksonville, Florida
December 2021

University of Missouri
Master's Degree in Journalism

Columbia, Missouri
Expected Graduation: December 2025

EXPERIENCE

Digital Reporter and Editor
KX News Bismarck

Bismarck, North Dakota
March 2022 - Current

- Utilized various types of software- including Microsoft Word, WordPress, Microsoft Excel, Adobe Photoshop, and Adobe Premiere - to create engaging videos and written pieces for digital pages, newsletters, and news broadcasts daily
 - Employed SEO tactics, team management, time management, and social media management to help create hard-hitting news pieces daily that reach wide and diverse audiences and respond promptly to any current events
 - Covered topics including agriculture, finance, court trials, breaking news, elections, events, and gaming, with special focus given to travel writing and interview content
 - Granted the title of Chief Editor, and used high proficiency in the English language and knowledge of proper grammar to improve daily office communication, written pieces, and marketing copy
 - Directly increased KX News digital readership by 15-20% each month and year solely through unique personal articles, as well as the implementation of self-developed content strategies
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Writer/Archivist/Delivery Driver (Internship)
Jacksonville Magazine

Jacksonville, Florida
September 2021 - December 2021

- Created, edited, and published several written pieces for both digital and print magazines on a weekly basis, while assisting with day-to-day company maintenance, magazine delivery, and the keeping and organization of magazine records
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Columnist/Event Staff (Volunteer)
Movement Magazine

Jacksonville, Florida
September 2019 - December 2021

- Created and edited several written articles (mainly focused on interview content) for digital columns on an as-needed basis
- Collaborated with volunteers and organizers during several sponsored events, and aided with setup, teardown, finance handling, and overall hospitality for both customers and featured guest attendees